

## 来自自然出版集团的声明

### 进一步澄清 NATURE.COM 网站内容分享政策

继我们 2014 年 12 月 2 日 [公布](#) 我们将允许用户分享来自 nature.com 个别文章用于个人，非商业用途以后，自然出版集团想澄清一些问题和疑问。

除此之外，我们鼓励读者阅读公告 [原文](#) 和 [分享原则及指南](#)。

### 访问内容

没有订阅的人不能直接访问或查看 nature.com 上需要订阅的文章。这一点没有做出任何改变。

我们允许拥有订阅的个人，允许其它个人（订阅或者非订阅），查看单篇文章。

拥有订阅的人可以生成一个共享的链接，他们可以与他人进行非商业、个人使用的分享。生成的链接会指向一篇文章的只读版本。

这仅仅是通过只读链接访问订阅的内容。

订阅用户只可以分享他们有权访问的内容。订阅了《自然》与自然子刊会让订阅者能够访问当年和前四年内容。访问存档的内容需另外购买。

### 使用 ReadCube

ReadCube 是一个私人图书馆软件。你可以在你个人的 ReadCube 图书馆里保存文章，但是前提是你必须已经有访问这些文章的权限。订阅某本期刊的人只可以保存发表在这本期刊的研究论文。我们现在允许的改变是让该软件的用户能够在他们的私人图书馆中查看和保存一篇论文的只读版本，如果这个论文的连接是由现有的订阅了这篇论文的人分享给该用户的。

ReadCube 不提供额外的免费获得 nature.com 内容机会。

有关 ReadCube 更多信息，请访问：<https://www.readcube.com/>

### 开放获取（Open Access）与内容分享

这项内容分享计划不是开放获取。

可以分享的文章：

- 没有给所有人立刻获得全文的权利
- 没有保证能永远免费向所有人开放
- 不能重复使用用于文字和数据挖掘
- 无法使用知识共享协议（Creative Commons licences）

用于分享的文章仍然受到版权保护，不能在版权所有人不允许的情况下进行复制或者分享。自然出版集团的这项新政策提供的是一个非常具体但有限的，在某些情况下可以分享的方法。因此这与开放获取（Open Access）是完全不同的。

自然出版集团在开放获取运动中是非常活跃的，其中包括：

- 出版了多本开放获取期刊：[http://www.nature.com/libraries/open\\_access/index.html](http://www.nature.com/libraries/open_access/index.html)
- 鼓励研究者在论文发表 6 个月后自己存档被接受的论文草稿，供公众查阅
- 鼓励研究数据存在公开数据库中
- 使用知识共享协议（Creative Commons licences）进行开放获取（Open Access）出版

## 条款和条件解释说明

nature.com 上所有内容都受到网站[通用条款和条件](#)的限制，而且现在更进一步受到[内容分享使用条款](#)的限制。

nature.com 拥有的所有非开放获取（non-Open Access）的内容都受到版权的保护，正如每页底部的声明“© 2014 Macmillan Publishers Limited. All Rights Reserved”（© 2014 麦克米伦出版有限公司版权所有）

因此，每一个在我们网站上访问非开放获取内容的，订阅我们内容的人的行为和活动都受到这些条款和条件的限制。

已经公布的任何指导方针都是为了帮助 nature.com 的使用者和购买者（包括购买个人订阅和站点范围许可）了解这些条款和田间是什么，以及如何应用它们。

我们的 12 月 2 日公布的[内容分享策略](#)是让个人与个人之间“合理的，为个人使用和非商业用途”分享只读文章成为可能。

解释引号中的这些词语的含义：

个人使用——一个人可以使用，**不是给组织、机构和团体使用的**

合理的用途——偶尔分享单篇文章来帮助完成他们的工作，**而不是大规模的系统性的和常规的**

非商业用途——研究或教育目的，**而不是一种有偿服务或者代替有偿服务。**

## **STATEMENT FROM NATURE PUBLISHING GROUP**

### **Clarification on nature.com content sharing policy**

Further to our 2 December 2014 announcement [link] that we will permit subscribers to share individual articles from nature.com for personal, non-commercial use, Nature Publishing Group would like to clarify some issues and questions.

In addition to this, we encourage readers to read the original announcement [link] and the principles and guidelines [link].

### **Access to content**

Non-subscribers cannot access or view subscription articles directly on nature.com. There is no change to this.

We are allowing individuals who have subscription access to allow other individuals (subscribers and non-subscribers) to view single articles.

Subscribers may generate a sharable link, which they can share with others for non-commercial, personal use. The link goes to a read only version of that article.

This is subscription content and is only accessible via read-only links.

Subscribers can only share the content they have access to. A subscription to Nature and the Nature research journals provides access to the current year of publication, and four previous years. Access to the archive is available as separate purchase.

### **Using ReadCube**

ReadCube is a private library facility. You can store articles in your personal ReadCube library, but only if you already have access to them. Journal subscribers can store access to selected research articles published in that journal only. The change we have allowed enables users to view and save a read only version of the article in their private library if the link to it is shared with them by an existing subscriber.

ReadCube does not provide additional free access to nature.com content.

More information about ReadCube is available here: [link]

### **Open access and content sharing**

This content sharing initiative is not open access.

These articles are:

- Not immediately accessible to everyone
- Not guaranteed to be freely accessible forever to everyone
- Not available for re-use including text or data mining
- Not available via Creative Commons licences.

Articles that are shared are still subject to copyright and cannot be reproduced or shared in ways that are not permitted by the copyright holder. NPG's new policy provides a very specific but limited way for sharing to be possible in certain circumstances. This is therefore wholly different from Open Access.

NPG is very active in open access activities, including:

- Publishing a number of open access journals [link]
- Encouraging self-archiving of accepted manuscripts for public access six months from publication
- Encouraging data deposit
- Using Creative Commons licenses for open access publications

### **Terms and conditions**

All use of nature.com is subject to the website's general terms & conditions (<http://www.nature.com/info/tandc.html>) and more particularly its additional sharing terms & conditions (see [http://www.nature.com/npg/\\_company\\_info/content-sharing-tandc.html](http://www.nature.com/npg/_company_info/content-sharing-tandc.html)).

All non-Open Access content hosted on nature.com is subject to copyright (as per the notice: "© 2014 Macmillan Publishers Limited. All Rights Reserved" at the bottom of each page).

Therefore the behaviour and activities of every subscriber that accesses non-Open Access content on our site is subject to these terms and conditions.

Any guidelines that are published are there to help nature.com users and purchasers (of individual subscriptions or site-wide licenses) to understand what these terms and conditions are and how to apply them.

Our content sharing policy ([http://www.nature.com/npg/\\_company\\_info/content-sharing-policy.html](http://www.nature.com/npg/_company_info/content-sharing-policy.html)) was published on 2<sup>nd</sup> December to enable sharing of read only articles between individuals for "reasonable use, for personal and non-commercial purposes".

To explain what these mean:

**Personal use** – for individuals use and NOT for organisations

**Reasonable use** – single articles on an occasional basis to facilitate their work or interest NOT large scale, systematic or regular

**Non-commercial use** – research or educational purposes NOT as a paid service or to replace a paid a service